

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicant(s):** Robert Wallach **Docket No.:** 17246-004  
**Serial No.:** 09/645,020 **Confirmation No.:** 2332 **Art Unit:** 3687  
**Filed:** 08/23/2000 **Examiner:** Frenel, Vanel  
**For:** Insurance Incentive Program For Promoting The Purchase Or Lease Of An Automobile

**NOTICE OF APPEAL TO THE BOARD  
OF PATENT APPEALS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Applicant(s) hereby appeal(s) to the Board of Patent Appeals and Interferences from the decision(s) dated August 25, 2009 of the Primary Examiner. The items(s) checked below are appropriate:

- Fee not required (Fee paid in prior appeal)
- Appeal Fee Large Entity (\$540.00)
- Pre-Appeal Brief Request for Review
- Small Entity Appeal Fee (\$270.00)
- A check in the amount of \$ to cover the appeal fee is enclosed.
- Charge fee to Deposit Account No. 03-1240, Order No. 17246-004.
- The Commissioner is hereby authorized and requested to charge any additional fees which may be required by this paper, or credit any overpayment to Deposit Account No. 03-1240, Order No. 17246-004.

Respectfully submitted,  
CHADBOURNE & PARKE, L.L.P.

Dated: February 25, 2010

By: /Daniel C. Sheridan/  
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